



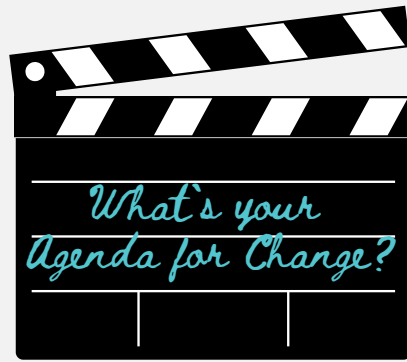
YOUTHBANK  
INTERNATIONAL



**HERE'S YOUR CHANCE  
TO CHANGE THE  
WORLD**

One idea. One minute. One video.

# YouthBank International & Videos for Change



Videos for Change is a global platform that activates and amplifies youth voice for good.

## YouthBank International is running its Videos for Change Challenge

### How does this look like?

- Young people from YouthBanks imagine, create and share one-minute videos on issues that are important to them
- They join YBI Videos for Change platform
- Their messages (**Agenda for Change**) are shown to the wider world, through in-person and virtual film festivals, local events, competitions and/or global showcases

## YouthBank International Videos for Change Challenge

### FOCUS

Your video must focus on your **Agenda for Change**

### LENGTH

Your video must be max. **1 minute** long

### SIZE

Max. size of the video is **200MB**

### FORMAT

**Landscape** (horizontal)

### TEAM

Max. **6 young people** between 15-25 years old

### CONTENT

All video content must be **original** work. Ensure you have copyright approval (music) and that meets V4C guidelines.

\*\*\*

All videos must be submitted by young people. YouthBank Coordinators or practitioners are involved in a support capacity with registration to the Video for Change Challenge

\*\*\*

More than 1 video can be submitted from one team, as long as the Agenda for Change is different in each video.

\*\*\*

Every video made by the YouthBank team that meets criteria will be submitted for Global Videos for Change Competition

Real Lives. Real Money. Real Change.

This is an opportunity within your local YouthBank to change the conversation by creating one-minute videos that inspire empathy, awareness and action, giving rise to the notion that not one person in a YouthBank should lead all the time -

## **Everyone should lead some of the time!**

What better way to do this than through the voice and perspectives of young people and the issues shaping their lives, their communities and the planet?

## **Want to get involved?**

You get to make your own one-minute video that has a crisp, clear and concise message about what you want to see change in your community. This is consistent with what your YouthBank fund supports.

Your **Agenda for Change** is everything! Begin to generate ideas within your YouthBank team in broad terms about the big, exciting ideas and beliefs behind your video. With only one minute to get your message across you will need to make it easy to understand the basics about why, what and how making a difference will be achieved.



Entries open on April 25, 2023



Entries close on December 1, 2023



Winners will be announced on December 8, 2023.



Prizes for the winners.

\*\*\*

By registering on Videos for Change platform every young person becomes a part of a global community of young people from over 50 countries working for positive change.

**Real Lives. Real Money. Real Change.**

# GUIDELINES

click on topics and watch short explanation videos

## [YouthBank Internation Videos for Change Challenge link](#)

- [Registration process](#)
- [Submitting an entry - solo creator](#)
- [Submitting an entry - groups](#)



YOUTHBANK  
INTERNATIONAL

Real Lives. Real Money. Real Change.